



ROSSMOOR ROTARY NEWS



www.rossmoorrotary.org

District 5160 Club 461

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Photos: Ruth Reeves

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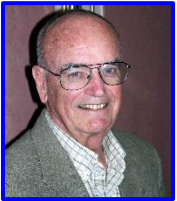
MEETING NOTES: September 18, 2019

Jim called the meeting to order.

Visitors and Guests: Dolores English, our Gala speaker and Oakland Rotarian Steve Elefant visited. Prospective members Felice Santos, Bill Broxham, and Jean Dorman were in attendance.



Sunshine: A tribute to **Dave Cutter** that was published in the Rossmoor News was shared. He was quite a remarkable man. He grew up in Berkeley and later attended Stanford where he earned a degree in accounting and an MBA. He retired as Chairman and CEO of Cutter Laboratories. He is survived by five sons, five granddaughters, and three great granddaughters.



Dave was a proud Rotarian for over fifty years as well as actively volunteering in many other organizations. He will be sorely missed.

Thought of the Day: **John King** offered many amusing thoughts regarding freedom, childhood, and aging.

Happy Dollars: **Patrice** gave noting BYU beat USC. **Merilee** was happy to announce some gifts for the Gala. **Sandra** celebrated the University of Oregon win. **Ruth** was pleased with the Rotarian Magazine article on Polio Plus. **Jim O.** donated in honor of Washington State football. **Sandra** was happy to be at the meeting. **John King** noted **Nancy Richardson's** return.



Raffle: **Chuck** won a free lunch and **Joy** won a bottle of wine.

ANNOUNCEMENTS

District 5160's Annual Fall Training Seminar will be held on Saturday, October 5, 2019 (Coffee 8:30 AM, Program 9:00 AM to 1:30 PM) at Fairfield High School. This meeting is especially important for new members, and members, in general, who need a refresher on

enhancing membership, publicizing our club, fundraising, and improving esprit de corps.

October 12th is a big day! The Food Drive will take place at Gateway in the morning and the Gala is that same evening at the Event Center.

Gala Ads Needed: **Chuck Lamb** asked that everyone get ads for Gala Brochure.

Get your Gala tickets now! Come celebrate the Harvest Moon and support a worthy cause! An elegant dinner, entertainment, an auction and door prizes are included in the event planned for Saturday, October 12th at 5:30 in the Rossmoor Event Center. Get your tickets now at any of our meetings. They are \$150 per person or \$1,000 to buy a table of eight if paid by one person for all. The deadline to purchase tickets is October 4th.

PROGRAM

Rossmoor News editor Ann Peterson joined the Rossmoor staff fairly recently and brought her long-standing media background to the position. She described the scope of the newspaper's communications in just a week's time as receiving thirteen hundred emails, sixty-four papers, one hundred sixty-four articles, forty-seven photos, and forty-six ads, among many other things. Needless to say, the twelve staff and twelve news carriers are very busy. They finish the newspaper on Monday and start the next one on Friday. They also produce the directories.



They are now moving to an e-version of the paper for both computers and cell phones. They will be able to translate the messages into twenty-one languages. Readers will be able to search for any article in the last five years. Some people have begun choosing the online version only. The news department has had a 4% decline in revenues and an increase in costs.

Some of the most frequently visited areas of the web site are alterations, landscaping, recycling, billiards, and computers. To reach Ann Peterson, call 925 988 7808 or email her at apeterson@rossmoor.com.

CALENDAR

Today	Al Saracevic, Sports Editor, SF Chronicle – New Football Helmet Designs & Traumatic Brain Injury
Oct. 2	John Benko – Natural Walking